

HATITUDE POP-UP SHOP

In just a few steps, the Kentucky Derby Museum team will help you design and assemble your perfect derby hat.

1 PICK A BASE

Big brimmed hats, small brimmed hats, fedoras, cowboys hats, and fascinators available in a variety of colors & sizes



2 ACCESSORIES

Select your band and centerpiece. Find your favorite ribbons, bows, and flowers. With so many colors and styles to choose from, how will you decide?

3 FEATHERS

No Kentucky Derby hat is complete without a few, or many, feathers!



4 ASSEMBLY

With the help of the Kentucky Derby Museum hat designers, and a bit of hot glue, you will have created your perfect Kentucky Derby Hat!



HATITUDE POP-UP SHOP

Create your perfect Derby Hat! Visit us on the trade-show floor:

*Sunday, March 13 | 4 pm - 7 pm &
Monday, March 14 | 11:30 am - 5:30 pm*

\$25 Per Hatitude Ticket

*price includes one hat, hat decor, and assembly assistance
tickets available online @*

www.derbymuseum.org/hatitude-bhhsc.com